

For immediate release

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FOZZ Energy Saving Lighting Professional Solutions for a Greener Life

FOZZ is an energy saving brand specializing in professional lighting solutions for commercial specification and wholesale markets. We pride ourselves on applying the latest technology to unique, contemporary designs whilst providing efficient and comfortable light throughout our entire range. This balance of cutting edge technology and design with environmentally friendly features makes FOZZ an ideal, cost effective choice for any commercial projects.

Less Energy ■ Better Quality of Light ■ More Comfort

FOZZ utilizes energy saving lamp technologies that are designed to help consumers conserve energy, save money, and reduce CO₂ emissions ¹.

FOZZ vs. Conventional Lighting

Unlike conventional light sources that usually transform up to 90% of energy into heat, FOZZ energy efficient lamps use 80% less energy to provide the same amount of light and reduce the ambient temperature of your facility.

FOZZ Outshines other Energy Saving Sources

FOZZ sources are able to attain impressive luminous efficacy and offer up to 7% more light output than many other energy saving sources on the market today.

Lighting Professionals' Best Friend

Catering to various commercial environments and lighting needs, FOZZ offers a range of energy saving solutions specifically designed for RETAIL, HOTEL/RESTAURANT, and HOME applications, both indoor and outdoor.

From modern and pure wall fixtures for gardens and facades with high water and dust resistance, to chic table and interior fittings for hotel corridors and guest rooms, to refined and flexible track or floor lighting for retail window displays, to sleek and powerful ceiling fixtures for upscale malls and mega stores, FOZZ offers all the solutions that lighting professionals need to achieve the effects and ambiances they and their customers desire.

A Much Wider Spectrum of Light

FOZZ energy saving fixtures offer lamps in a wide spectrum of color temperatures from 2700K (warm white) to 6500K (cool white) to give different environments and objects the right touch of light. Ordinary incandescent and halogen lighting have a more narrow range of color temperatures and are therefore, less suitable for multiple applications.

Long Life Time ■ Low Maintenance Cost ■ Quick Return on Investment

Compared to incandescent and halogen sources, our energy saving lamps last up to fifteen times longer, with options of 10,000 or 15,000 hours.

Commercial properties illuminate public spaces more hours per day than most structures. Therefore, the maintenance costs of traditional incandescent and halogen light sources are far greater than our energy saving options. Lower power consumption, longer life, and fewer replacements equal big cost savings for building operators. The total cost savings with 1 FOZZ energy efficient lighting starts from around US\$131.00, based on a lamp life of 15,000 hours.

Compliances and Eco-conceptualized Production

UL Listed Products

All FOZZ lighting fixtures available for the US and Canadian markets comply with the national safety standards of both nations by being UL Listed. UL (Underwriters Laboratories Inc.) is the best-known NRTL (Nationally Recognized Testing Laboratory) recognized by the OSHA (Occupational Safety and Health Act) of the US.

ISO 17025 Laboratory

To further extend our in-house laboratory-testing capability and capacity, we have reengineered our laboratory based on the ISO 17025 standards and target to gain certification by 2010.

ISO 17025: 2005 specifies the general requirements for the competence to carry out tests and/or calibrations, including sampling. It covers testing and calibration performed using standard methods, non-standard methods, and laboratory-developed methods.

Hazardous Substances-Free Production

All FOZZ lighting fixtures are conceptualized, designed and made to have a minimal affect on the environment. Rationalized product components, recyclable packaging, and FSC (Forest Stewardship Council) approved materials for marketing are just part of our commitment.

FOZZ fixtures are produced at our wholly owned manufacturing facility through 100% RoHS approved production processes. RoHS is the Directive (2002/95/EC) restricting the use of hazardous substances and materials in the manufacture of various types of

electronic and electrical equipment. Taken effect in the European Union (EU) since July 01 2006, all its member states are required to legalize and strictly enforce such Directive.

We also strive to reduce our carbon footprint by choosing qualified component suppliers based on proximity to our facility, and by locating our facility close to the point of export to minimize manufacturing variances and energy consumption.

FOZZ's Span of Light

Having been successfully introduced and distributed across more than 30 nations in Europe and Asia, FOZZ is now positioned to enter the North American market with our inaugural line of UL Listed fixtures. Building on our experience and previous international success, we are confident that FOZZ can provide an important solution to the growing need for sustainable lighting requirements in the commercial sector.

Footnote:

1. CO₂ is the main global warming Greenhouse Gas (GHG) that is easily generated by burning of objects, and is having a very direct relationship with our daily habits. Over 60% of electricity consumed worldwide is produced through fossil fuels burning. In the USA for instance, the Energy Information Administration recorded that 86.2 % of the nation's electricity in 2007 was obtained from petroleum, natural gas and coal burning. As a result, each 1 kWh of electricity in the USA is giving the Earth about 1.341 pounds (approx. 610 g) of CO₂ and some other GHGs to breathe in.

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FOZZ is a brand of the ELS group of companies that operates a head office, Electric Light Systems Ltd in Hong Kong, China; three regional sales offices in Europe — CIDELEC in Paris, France, CLS in Madrid, Spain, and ELS in Hampshire, the UK; and a RoHS compliant manufacturing facility, Leeming Lighting (Shenzhen) Ltd in Southern China.

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Caption / Elaboration for photos in CD "FOZZ-PR-LFI_NY-20090505":

1. **BELZ** is a comprehensive range of high-performance lighting tailored for applications in RETAIL environments. Its light output is about 25% more efficient and more stable than already energy saving metal halide light source.

Available as 1 or 2-light ceiling, wall and suspension fixtures with aluminium reflector for accent or prismatic diffuser for general lighting, BELZ is the best lighting partner for sales floors, warehouses and workplaces. Sold in KD nature for convenient delivery and easy-to-install, its optional accessories include protection glass (UL: Damp locations) and decorative shells.

Light Sources: E26 68W



BELZ-Ceiling_Lamp-Low_Bay-1_Light.jpg



BELZ-Ceiling_Lamp-Low_Bay-2_Light.jpg

2. **AERO**: In modern architectural design, it exists as recessed down light, suspension, or floor lighting. With 1 to 4 directional light output points, users can easily adjust the reach of light to accent their merchandise and create the right touch of light for their sales floors.

Light Source: MEGAMAN CFL GX53 AR111 11W
(= Halogen 50W)

AERO-Suspension-3_Light.jpg

AERO-Downlight-3_Light.jpg



AERO-Downlight-4_Light_Square.jpg

AERO-Floor_Lamp-4-Light.jpg

3. **LOUISIANA** lights up outdoor areas in style. Available as 2-light (Up & Down) or 1-light (Up or Down), this curvy and rustproof (UL: Wet locations) wall fixture works well in gardens, facades, balconies, car parks...

Light Source: MEGAMAN CFL GX53 9W
(= Halogen 40W)



LOUISIANA-Wall_Lamp(Wet)-Up_or_Down.jpg



LOUISIANA-Wall_Lamp(Wet)-Up_&_Down.jpg

Caption / Elaboration for photos in CD "FOZZ-PR-LFI_NY-20090505"
(continued):

4. ARKO / LYX / EXO / HALO: Simple and stylish wall fixtures in Mat White, Silver and Black finishes for various outdoor environments (UL: Wet locations).



Light Source: MEGAMAN CFL GX53 9W
(= Halogen 40W)



5. OPTOPLUS track light brings commercial lighting back on the right track! They offer HOTEL / RESTAURANT and RETAIL operators the right flexibility and efficiency. Work with most 1-circuit tracks on market, FOZZ track lights are made to reach all corners of the room with wide rotation angles at the lamp holder and joint.



It makes up merchandises like a silhouette highlighter and flaws concealer.

Light Source: MEGAMAN CFL

- PAR30H E26 15W (= Incandescent 45W)
- PAR38 E26 23W (= Incandescent 150W)

6. TOLEDO is a collection of wall fixtures in pure design for HOTEL and HOME applications. Available with Flexible or Articulated Arm, TOLEDO touches up the space in a subtle and timeless way.



Light Source: MEGAMAN CFL GX53 9W
(= Halogen 40W)

Caption / Elaboration for photos in CD "FOZZ-PR-LFI-20090505" (continued):

7. **ARIZONA** is the indoor version of LOUISIANA that also comes as 2-light (Up & Down) or 1-light (Up or Down) wall fixture. Its subtle curve and Mat Silver shade matches easily with different interior styles.

Light Source: MEGAMAN CFL GX53 9W
(= Halogen 40W)



ARIZONA-Wall_Lamp-
Up_or_Down.jpg

ARIZONA-Wall_Lamp-
Up_&_Down.jpg

8. FOZZ shown in various international and regional trade fairs, and applied in commercial settings such as hotels and hair salons.

FOZZ-HKILF2008-Hong_Kong.jpg



FOZZ-DesignEx2008-
Sydney.jpg



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