

For immediate release

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FOZZ Energy Saving Lighting Professional Solutions for a Greener Life

FOZZ is an energy saving lighting brand specializing in professional lighting solutions for commercial and professional markets. It aspires to help its clients meet and exceed their customers' expectation with efficient, ecological and easy lighting solutions.

Less Energy • Same Amount of Light • More Comfort

FOZZ uses CFL (compact fluorescent lighting) technologies for high energy efficiency. Compared to conventional lighting such as incandescent and halogen, CFL consumes about 80% less energy and hence helps reduce CO₂ emission*, especially in countries or regions where fossil fuel burning, the method causing the most Greenhouse Gases, is the main source of electricity. Switching to CFL also minimizes our reliance on air conditioning as room temperature will not be raised as in the case by incandescent, halogen that convert as much as 90% of energy into heat rather than light.

* European average of CO₂/kWH of electricity is 430g. Source: www.carbonneutral.com

Lighting Professionals' Best Friend

Catering to various commercial environments and lighting needs, FOZZ offers a wide range of energy saving lighting for RETAIL, HOTEL/RESTAURANT, and HOME applications, both indoor and outdoor.

From modern and pure wall lamps for gardens and facades with high water and dust resistance (IP64 or above); chic table and furniture lights for hotel corridors and rooms; refined and flexible track or floor lights for window displays; to sleek and powerful ceiling and wall fixtures for upscale malls and mega stores, FOZZ has it all to help lighting professionals achieve the effects and ambiances they and/or their customers desire.

A Much Wider Spectrum of Light

FOZZ CFL fixtures offer lights in a wide spectrum of color temperatures from 2700K (warm white) to 6500K (cool white) to give different environments and objects the right intensities and touches of light. Ordinary incandescent and halogen lighting have a narrower range of spectrum of color temperatures from 2700K and 3500K.

Long Life Time with Low Maintenance Cost

With the increasing market share and some governments' promotion and subsidies on energy efficient electrical, set-up costs of energy saving lighting fixtures is continuously going down. In addition, CFL light sources perform stably throughout their lives of 10,000 to 15,000 lit hours, 10 to 15 times longer than incandescent and halogen sources. Reasonable set-up costs coupled with economical maintenance due to low energy consumption, high durability and stable performance, commercial operators would find their green lighting solutions worth investing.

Eco-conceptualized and Realized Production Processes

All FOZZ lighting fixtures are made to be over 90% recyclable, and through production processes complying with IECQ HSPM QC080000 : 2005 supporting the RoHS Directive in our ISO9001 certified manufacturing plant.

Our laboratory operates according to the SMT program (Standards, Measurements and Testing), and is being reengineered based on the ISO17025 standards targeting certification by 2010.

FOZZ's Span of Light

FOZZ is distributed in some thirty nations across Europe, Americas and Asia. In Europe, the brand has been penetrating well with promising sales growth given its mature distribution network and governments' policies promoting energy efficient electrical appliances.

Upon this established base, FOZZ is now actively cruising into the highly potential North American markets with a series of products being adjusted to comply with UL, the relevant US standards for safety.

Green Opportunities in Booming Economies

With sustainable development being a global concern demanding local efforts, recognition on energy efficient electrical is picking up in booming economies such as China, South Korea, Dubai, and Eastern Europe. Lighting demand is substantially boosted by the great deal of commercial and infrastructure projects going on or planned in these fast-developing regions — a prime time for FOZZ to introduce its energy saving lighting solutions into the market places.

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FOZZ is a brand of ELS Group, which operates a head office, Electric Light Systems Limited in Hong Kong; two sales offices, CIDELEC in Paris, France and CLS in Madrid, Spain; and a RoHS compliant manufacturing plant Leeming Lighting (Shenzhen) Limited in South China.

Please contact below personnel for inquiries:

Catherine TSE	Brand Manager	(852)3656 6250	ctse@els.com.hk
Pansy LEUNG	Communications Officer	(852)3656 6251	pleung@els.com.hk

Caption / Elaboration for photos in "FOZZ-PR-HKILF-20081027":

1. **BELZ** is a comprehensive range of high-performance lighting tailored for RETAIL application. Its light output is about 25% more efficient and more stable than already energy saving metal halide light source.

Available as 1 or 2-light ceiling, wall and suspension fixtures with aluminium reflector for accentuation or prismatic diffuser for general lighting, BELZ is your best lighting partner for sales floors, warehouses and workplaces. Sold in KD nature for convenient delivery and easy-to-install, its optional accessories include protection glass (IP44) and decorative shells.

Light Sources: MEGAMAN Clusterlite E40 80W / 120W (= Metal Halide 100W / 150W)



BELZ-Ceiling_Lamp-Low_Bay_1-Light.tif



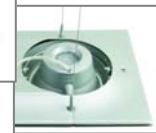
BELZ-Ceiling_Lamp-Low_Bay_2-Light.tif

2. **AERO** is another signature range for RETAIL application. In modern architectural design, it exists as recessed down light, suspension, or floor lamp. With 1 to 6 light output points having 2-axis rotation, users can easily combine and change light sources for the accentuation or general lighting effects they need for their sales floors, merchandise and window displays.

Light Sources: MEGAMAN CFL PAR30H E27 15W (= Halogen 60W) for general lighting, or MEGAMAN CFL AR111 GX53 14W (= Halogen 70W) for accentuation.



AREO-Downlight, Multiple_3-Light.tif



AREO-Floor_Lamp-Multiple_4-Light.tif

3. **LOUISIANA / ICE / NEVADA** lights up outdoor areas in style. In sleek design and rustproof, all FOZZ Outdoor models have water and dust resistance from IP64 to IP67. From ceiling and wall fittings, floor and spike floor lamps, to recessed floor lights, users would find it more than easy to find the right light for their gardens, facades, balconies, car parks...you name it.

Light Sources: MEGAMAN CFL GX53 9W (= Halogen 40W)



LOUISIANA_IP64-Wall_Lamp-Up_&_Down.tif



ICE_IP_67-Inground-Square_Cover.tif



NEVADA_IP64-Wall_Lamp.tif

4. **MEGA / OPTOSPOT / OPTOPLUS** track light systems bring commercial lighting back on the right track! They offer HOTEL / RESTAURANT and RETAIL operators the flexibility and efficiency they deserve. Work with most 3-circuit tracks on market, FOZZ track lights are made to reach all angles of the rooms with highly flexible rotation of lamp holders and joints. Retailers who need to refresh their visual merchandising would find FOZZ track lights a great lighting partner.

Light Sources:

- MEGA: MEGAMAN CFL AR111 GX53 11W (= Halogen 50W) or CFL Hi-Lite GX53 13W (= Halogen 60W)
- OPTOSPOT & OPTOPLUS: MEGAMAN CFL
 - AR111 GU10 11W (= Halogen 50W)
 - PAR30 / PAR30H E27 15W (= Halogen 60W)
 - PAR38 E27 20W (= Halogen 120W)
 - PLi GY29.3 11W / 20W



MEGA-Spotlight-Short_Arm.tif



OPTOSPOT-Spotlight-Track.tif



OPTOPLUS-Spotlight-Track.tif

5. **TOLEDO** is a wall lamps range in pure design for HOTEL and HOME applications. Available as Short / Flexible / Articulated / Curved Arm, TOLEDO adds subtle taste to spaces in timeless way.



TOLEDO-Wall_Lamp-Articulated_Arm.tif

Light Source: MEGAMAN CFL GX53 9W (= Halogen 40W)

6. FOZZ in various international and regional trade fairs, and used in commercial settings such as hotels and salons.



FOZZ-ARC_Show_2008

FOZZ-EL_&_Teknik_2008-Denmark.jpg



FOZZ-ARC_Show_2008-UK-1.jpg



FOZZ-Kap_Salon_Retail_Project-UK.jpg



FOZZ-Plough_Hotel_Project-UK.jpg